

The Devon Cattle Breeders' Society is always delighted to hear of successful projects. Clearly, exporting semen and embryos overseas is a positive move for our breed which is represented internationally in countries as far flung as New Zealand, Australia, Argentina and Brazil. Red Ruby Devon cattle have the versatility to adapt to and thrive in a wide variety of situations.

In 2010 we had a very successful tour, arranged by members of the DCBS, of breeders from overseas who visited approximately 30 herds and were most complimentary about the cattle they saw. Throughout the country, despite wide variations in conditions, there is no shortage of grass-fed, easy calving, healthy, meat producing Devon cattle.

Indications from this year's Herd Competition judges confirm what judges have been saying for years – that the breed continues to improve in conformation and locomotion whilst maintaining key breed characteristics including good temperament and the ability to finish on grass.